



# Mission UpReach Newsletter

## Annual giving campaign update

By Phil Waldron, CEO, MUR

Over the years Mission UpReach has been blessed to have a very generous pool of donors and supporters. The overall number of our supporters and partners has consistently grown throughout the years and the level of generosity that newer supporters have shown is equal to those that have been with us since our beginning over 11 years ago. As a result, we consider ourselves to be extremely blessed in this area.

This year is proving to be a tough year on many fronts. Numbers of people have responded up to this point and let us know that it will be much later in the year before they know what they will be giving to MUR due to uncertainties in their businesses or jobs. We appreciate so much the commitment that our donors have shown and understand that this year has been a “bruiser” of a year for many.

If you haven't yet made a commitment or pledge to our year end fundraiser please do so right now. We need your help. You can send a check to:

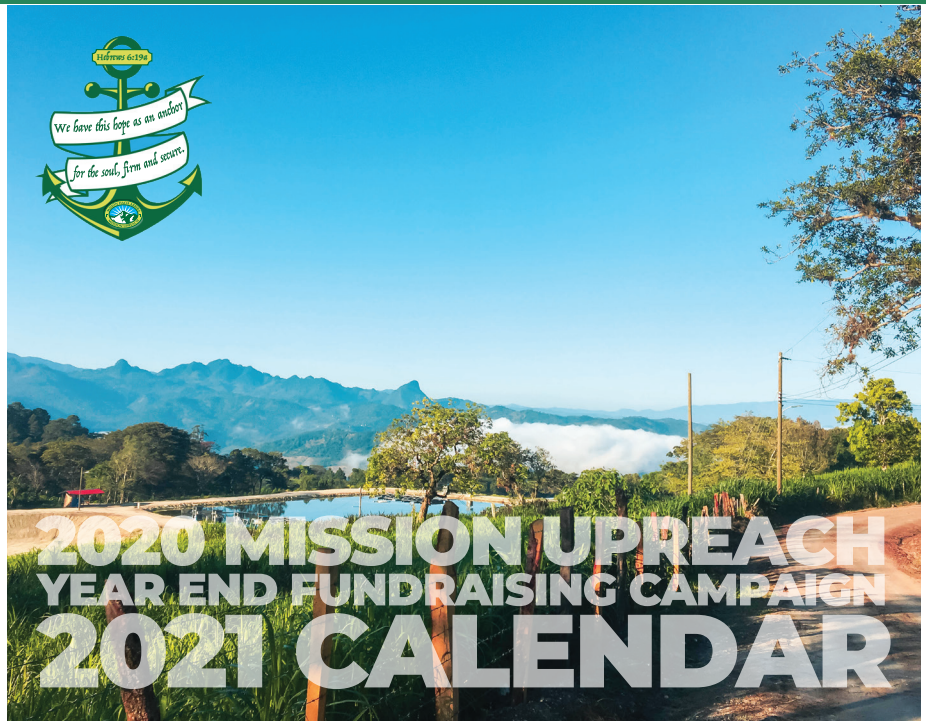
**Mission UpReach, Inc.**  
**3221 Dundee Road**  
**Longview, TX 75604**

**You could also go Online to our website at:**  
**[www.missionupreach.org](http://www.missionupreach.org) and give an Online donation.**

**If you would like to dialog with me about specific opportunities that you would like to direct your donations towards you can contact me personally at:**  
**[phil.w@missionupreach.org](mailto:phil.w@missionupreach.org)**

The amount of good that we are able to do is limited by only one thing.....money...

We have spent 11 years proving the concepts of our programs that successfully **transform lives through the Gospel**. We focus on giving a hand up out of spiritual



**Look for our 2021 Calendar in your mail this November. We hope it will bless and inspire you during the coming year.**

and physical poverty. More money means more lives transformed.

Years ago I attended a missions' workshop in Fort Worth, Texas and listened to an African man who was a visiting speaker. In his speech he said this, “I am traveling around here in the US asking churches to contribute money to helping us in my home country and they keep saying they don't have any money. I tell them ‘you are mistaken’ because I see you have houses for your cars that are so full of stuff that you cannot park your cars in them while at home we have people who don't have houses to live in.”

This brother certainly had a perspective that challenged me. The needs and opportunities to do Kingdom work in Honduras are only limited by the amount of money that we have available. More than 50% of our annual budget for ministry programs is donated to us in our year end campaign. Now is the time to help us if you can.

Please consider MUR as you decide how much you will be donating to charity prior to year's end.



# Subida names first ambassador



**John Luke Robertson** is a television personality and star from the “Duck Dynasty” show. He is a husband, father and author of multiple books. John Luke currently is the Executive Director of Camp Ch-Yo-Ca, a non-denominational Christian youth camp located in the piney woods of North Louisiana in Calhoun, near West Monroe.

MUR and John Luke Robertson were first connected through Bible camp. For the past six years MUR has hosted a bible camp (Campamento la Cruz) where hundreds of Honduran kids have been able to have the ‘camp experience’ for the first time. Last year John Luke visited Honduras with members of his Ch-Yo-Ca staff to see Campamento la Cruz in action and discuss ways of

working together to better both camps and expand into other Central American countries. Through these discussions, the partnership between Subida Coffee and Christian Youth Camp Inc., the non-profit founded by John Luke Robertson, began. **John Luke becoming the ambassador for Subida Coffee is just the beginning of this partnership that will certainly be a force for good in growing the Kingdom.**

About the partnership and his relationship with coffee, John Luke Robertson says: “Subida Coffee and Mission UpReach hold a special place for me with what they do for children through education. I am the director of a summer camp so I spend three months out of the year seeing kids from all kinds of terrible situations. Education is the life line for many of them to rise above it. That is in the United States. How much more is education needed in Honduras where the school drop-out rates are so high. I love Coffee, the origin, the science and art behind preparing it, and of course the taste. I have since I was 15, making tar-like black coffee for my grandfather in his aluminum percolator. I love the cause Subida Coffee supports and of course it’s great coffee. I drink coffee every morning and every morning I want it to be good coffee that does good for the world.” **100% of profits from Subida Coffee go to charity.**

**And now, a portion of each online sale of Subida Coffee will go to Christian Youth Camp Inc.**

To commemorate the event, Subida Coffee launched a new subscription box in partnership with John Luke. The subscription box will deliver fresh coffee right to customer’s doors and include a story card each month, featuring participants of the Moses Project, and stories from the farm and the coffee process. Customers will be able to see the faces and hear the stories behind the lives that are being changed through their purchase. A special, signed welcome card from John Luke Robertson will be included in the first month’s box of each new subscription.

To learn more about the new subscription box, visit:

**[subidacoffee.com/johnluke](http://subidacoffee.com/johnluke)**

**To learn more about Camp Ch-Yo-Ca, visit: [campchyoca.com](http://campchyoca.com)**





# The future of DESEO

With the shutdowns, the entire 2020 school year has been lost. Some children, whose parents have access to internet, have been able to maintain their work and not completely lose the year, but the vast majority don't have internet access nor family support to continue their education without the classroom structure. In a recent conversation with a school director, she is hopeful school will resume in February, when our school year typically begins. There will be many children who are discouraged, so the dropout rate is expected to soar. On top of that, even those who did continue to study will need a tremendous amount of remediation. We have struggled to maintain our connection with the children. Now that things are more open, there are some house visit opportunities. It is



our hope that we can be a source of encouragement to rally the children to get back to school, in spite of the

struggles. No doubt, our tutoring efforts will need to multiply during the coming school year.

## Another christian marriage



If we can be credited for nothing else in our 11 years in Honduras, we can at least take some credit for a few marriages between U.S. interns and Honduran nationals. This October, one of those couples got married in Honduras. Landon Anderson married our own Yulema Reyes. Yulema, as many of you know, directed our DESEO program for several years and worked in that ministry for over 9 years. Landon came to Honduras as a missionary apprentice through the AIM (Adventures in Missions) and after his apprenticeship ended,

he decided to stay on with Mission UpReach. He spent a lot of his time helping us develop our horticulture department at the Moses Project and later began devoting all of his time to church planting. Landon and Yulema will continue to work in Corquin and Potrerillos. Yulema was able to finish her undergraduate degree in Psychology back in May. She and Landon will make a great team as they serve the churches in their region. We wish them well and can't wait to witness how God uses their union for His Kingdom.



## A note from Donna



It's hard to believe we have been stateside since March 14th. Things in Honduras have opened up, but not fully. Covid is still moving through the population, much like it is doing here in the U.S. Our department, Copán is now leading in the number of cases and that is expected to increase as coffee

harvesting begins. The capacity to ensure safety for those who harvest coffee is unlikely and the spread is expected to grow. The urgency for the economy to open again and stay open is great in Honduras and many are struggling. Rumors of potential riots exist as shut-downs are under consideration.

During the past month, I had a personal health scare. Without sharing details, I will share that there was a window of 2 weeks of waiting for some biopsy results. During that time, I was surprised at the fear that I had to overcome. I wondered why, after all God has done for me and after all He has gotten

us through. It was a reminder that I live in a fleshly dwelling that is so vulnerable. I, like so many, forget in my day to day life just how vulnerable we are. While the struggle was challenging and I felt disappointed with my anxiety and weariness, I am so grateful to God that He allowed me to once again experience His presence and my own helplessness. I confessed to a doctor friend of mine that I had been busy planning my funeral. His comment was something like, "go ahead because you are eventually going to die." And he went on to say that it would likely not be from the situation I was potentially facing. He was correct, we will all face death. Even those Jesus healed and raised from the dead eventually died. I am so thankful that we can confidently face death because of the price that Jesus paid. And, I am thankful for those dark times when we have to wait and wonder because each of us need to be reminded of our mortality. I eventually got the call that informed me that my biopsy was benign. I praise God for that, but I was also prepared to praise Him if the results were not good. Let's urge one another to love and good works while we still have a chance. May we not waste any of our time on this earth on things that simply don't matter.

We ask that you prayerfully consider supporting us during this year end campaign. Yes, times are uncertain, and we don't know what we might face, but we have today to do all we can in faith. May He give you the faith you need for the days ahead!

## Mission UpReach Board

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 Phil Waldron, Santa Rosa de Copán

## Other Giving

*Mission UpReach is a 501(c)(3) nonprofit. We can assist you to designate MUR in a corporations' matching gifts program, or giving through a United Way campaign, or as you prepare wills for your estate.*



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## Please contact us:

*Our mailing address is as follows:*

**Mission UpReach, Inc.**  
**3221 Dundee Road**  
**Longview, TX 75604**

*Please send all checks, donations and correspondence to this address.*

## You can correspond directly with Phil and Donna at:

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 donna.w@missionupreach.org  
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